

IMC 26

7-10 October 2026
IICC Yashobhoomi, New Delhi

India Mobile Congress and India’s success in the telecom sector reflect the strength of the ***Atmanirbhar Bharat*** vision



SHRI NARENDRA MODI

Hon’ble PM at the inauguration of IMC 2025

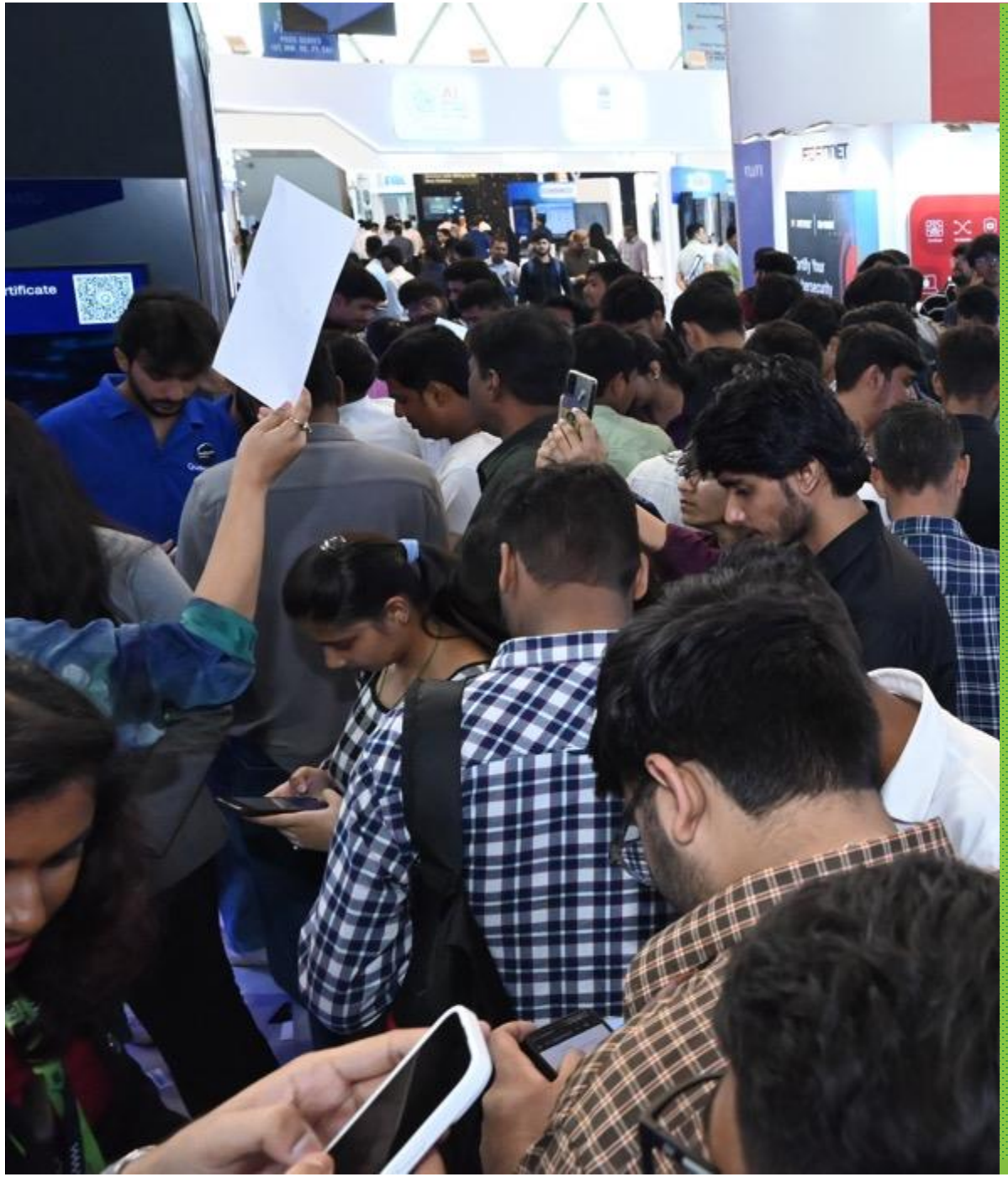


INDIA MOBILE CONGRESS

Leading the Next Chapter in Innovation

The 10th edition of the India Mobile Congress (IMC) is poised to be a landmark event, bringing together the brightest minds and leading innovators in the technology and telecommunications sectors. Scheduled from ***7-10 October 2026 at Yashobhoomi, New Delhi***, this year's edition promises to build on the legacy of its predecessors by fostering collaboration, showcasing cutting-edge advancements, and addressing the challenges and opportunities of a rapidly evolving digital landscape. Organized by the Department of Telecommunications (DoT) and the Cellular Operators Association of India (COAI), IMC 2026 will serve as a global platform for industry leaders, policymakers, and technology enthusiasts to explore the future of connectivity, sustainability, and innovation.

As we gear up for this transformative experience, IMC 2026 aims to inspire new ideas, forge strategic partnerships, and accelerate the adoption of next-generation technologies that will redefine how we live, work, and connect.



IMC 2026 Scale & Reach

150k+
Attendees

100+
Countries

60k Sqm+
Exhibition Area

300+
Exhibitors

400+
Startups

300+
Investors, Incubators, Accelerators, VCs

700+
1-2-1 Investor Meetings

900+
Thought Leaders

1500+
Technology Use-cases

30+
Ministries & States

120+
Sessions


Access Global Operator Leadership
Leverage the presence of leaders from 100+ telecom operators attending the GSMA Board Meeting, being held at IMC 2026
Policy & Regulatory Engagement
Engage directly with policymakers and regulators shaping the future of digital infrastructure, connectivity, and technology.
IMC26
What awaits you
Business Development & Partnerships
Generate new business opportunities through engagement with enterprises, investors, technology providers, startups, and ecosystem partners.
Global Market Access
Position your brand before technology buyers, enterprises, investors, and ecosystem stakeholders from 100+ countries.
Media Visibility at Scale
Amplify your brand through engagement with 1,000+ domestic and international media representatives.
10 Years of IMC

Technology & Industry in Focus

Core Focus Areas



5G & 6G



Artificial Intelligence



Semiconductors



Cleantech



Satellite Communications



Cyber Security



Quantum Computing



Electronics Manufacturing



Enterprise Transformation



Deep Tech

Technology & Industry in Focus

New Focus Areas



Industrial Automation



Smart Mobility



ViksIt Tech 47



Transport Tech



Stadium Experiences (Sports Tech)

Viksit Tech 47

Viksit Tech 47 is a platform where the most innovative consumer technology and electronics companies come together. Curated across high-growth categories, it showcases the brands, products, and technologies shaping India's rise as a global technology and manufacturing powerhouse.

This is where you put your products in front of the buyers and investors moving this market, and the policymakers shaping the policy behind India's electronics push.



Consumer Devices



Wearables & Audio



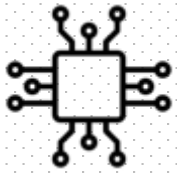
Video & Surveillance



Connected Mobility



Smart Home & IoT



Components



AI & Deep Tech



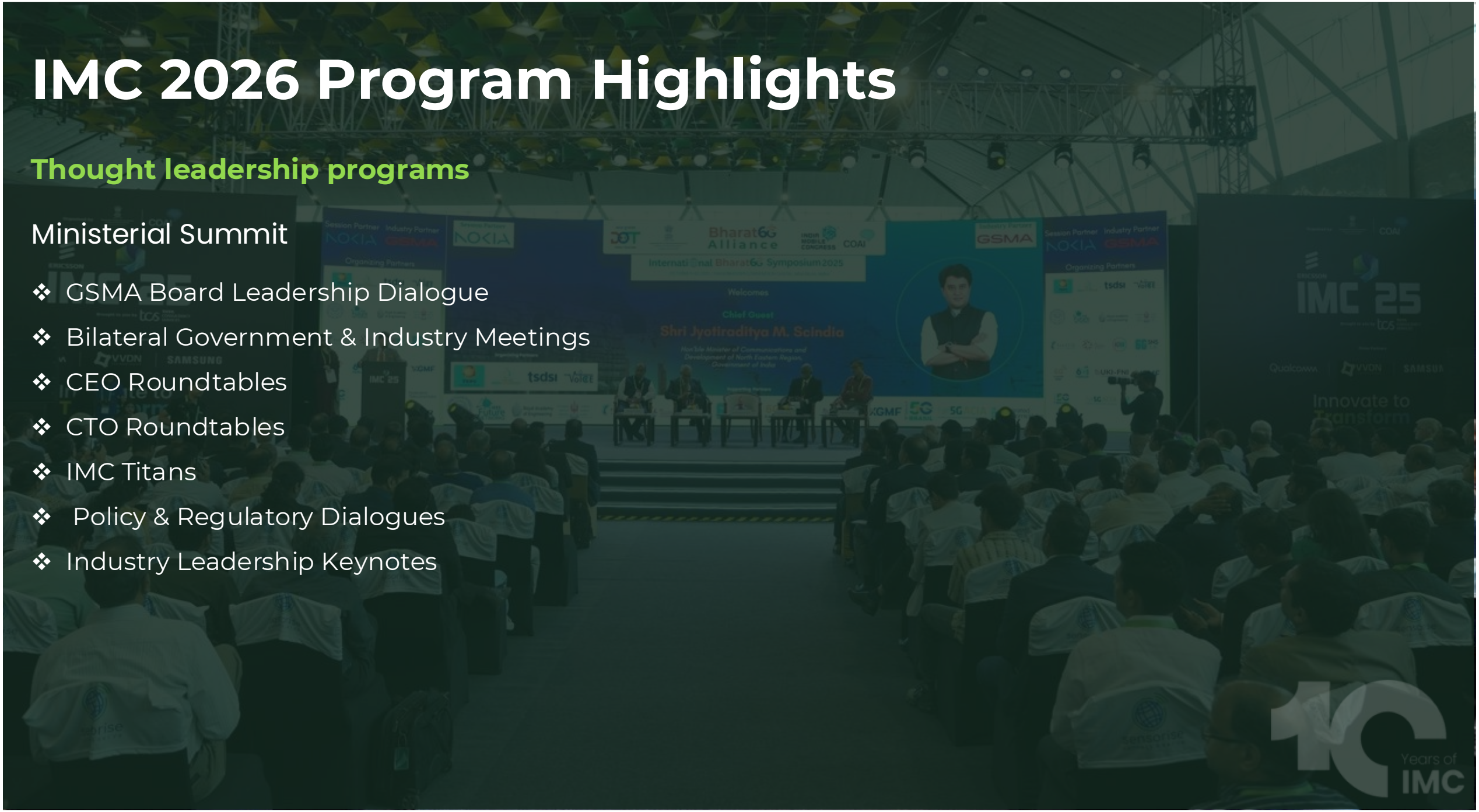
SaaS & Platforms

IMC 2026 Program Highlights

Thought leadership programs

Ministerial Summit

- GSMA Board Leadership Dialogue
- Bilateral Government & Industry Meetings
- CEO Roundtables
- CTO Roundtables
- IMC Titans
- Policy & Regulatory Dialogues
- Industry Leadership Keynotes



IMC 2026 Program Highlights

Key programs

IMC Premier – Product & Innovation Launch Platform*

A dedicated launch platform for companies to launch products, technologies, solutions, and innovations before industry leaders, global operators, enterprises, investors, policymakers, and media.

Global Best Practice Series*

Expert-led sessions where industry leaders share proven deployment models, implementation strategies, operational learnings, and best practices from real-world technology deployments at scale.

IMC 2026 Program Highlights

AI for Good Summit

- Cybersecurity Summit
- Satcom Summit
- Quantum Summit
- International 6G Symposium
- Viksit Tech 47
- Electronics & Telecom Infrastructure Manufacturing
- 5G Use Cases & Monetization
- Green Telecom & Sustainable Networks

Other programs

- Robotics for Good Youth Challenge
- Hackathons & Innovation Challenges
- Startup Pitch Sessions
- Startup Masterclasses
- IMC Awards

PROGRAM FORMATS

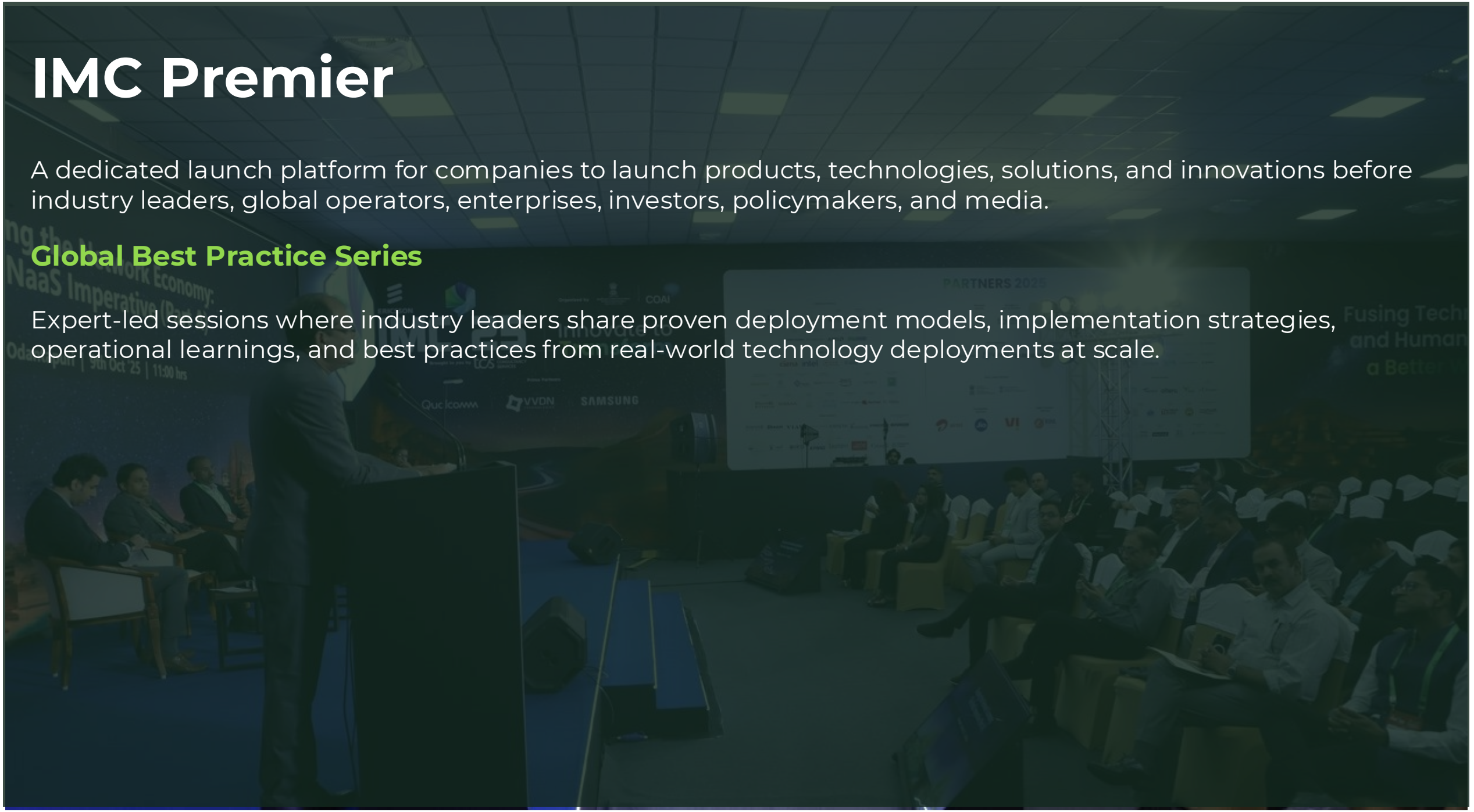
Ministerial Dialogues | Keynotes | Roundtables | Panel Discussions | Fireside Conversations | Masterclasses | Bilateral Meetings | Product Launches | Innovation Showcases | Hackathons | Pitches I Investor Networking

IMC Premier

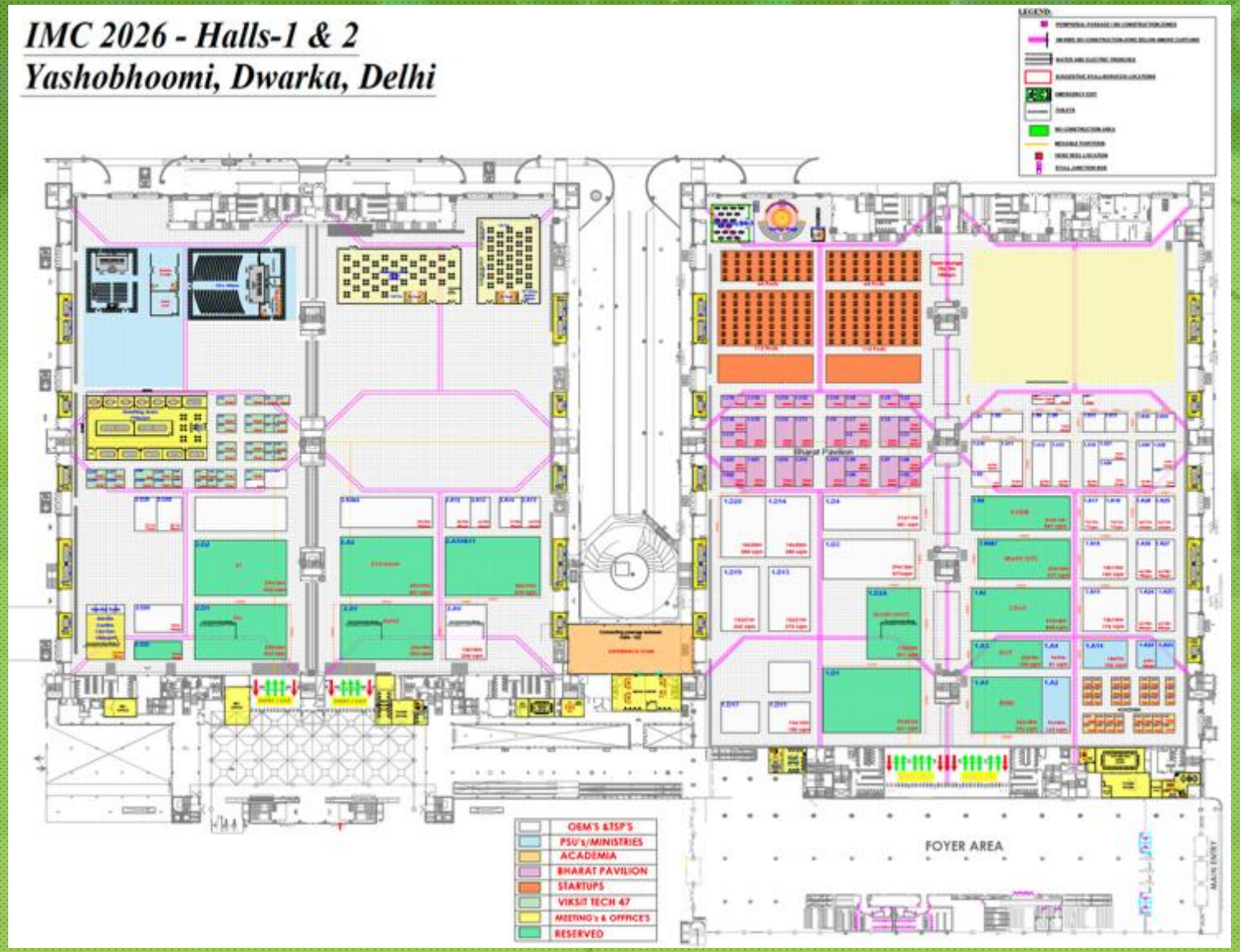
A dedicated launch platform for companies to launch products, technologies, solutions, and innovations before industry leaders, global operators, enterprises, investors, policymakers, and media.

Global Best Practice Series

Expert-led sessions where industry leaders share proven deployment models, implementation strategies, operational learnings, and best practices from real-world technology deployments at scale.



IMC 2026 – Floor Plan



Our Impact: Precision and Reach

Marketing Database

Event Attendees

Social Media Impressions

Digital Engagement

Footfall

1 Marketing Database

An expansive network of 200,000 industry leaders

2 Event Attendees

Over 150k+ attendees in person at our events

3 Social Media Impressions

A staggering 1 billion+ impressions across platforms

4 Digital Engagement

Robust presence on LinkedIn, Twitter, Facebook, Instagram, and YouTube



Branding


IMC 25
Countries
MIC
JAPAN
GREAT
Canada
Enterprise Ireland


IMC 25
Innovate to Transform
Innovate, Automate,
FORTINET
INGRAM
Truminds


ASPIRE


TATA

Branding


Innovate to Transform
IMC 25
NAGAVI


IMC 25
"Nation Builders: How Unicorn and Government are Co Creating the future"
IMC 25


IMC 25


IMC 25
Shaping the Future with AI and Connectivity
AMD
intel

IMC26

Partnership

Categories

Partnership Category	Commercials (In INR)
Principal Partner (Exclusive)	₹ 3,00,00,000
Prime Partners (3)	₹ 2,25,00,000
Lanyard Partner (Exclusive)	₹ 1,25,00,000
Platinum Theme Partner (8)	₹ 1,00,00,000
Delegate Kit Partner (Exclusive)	₹ 85,00,000
Social Media Partner (Exclusive)	₹ 75,00,000
Award Partner (Exclusive)	₹ 60,00,000
Welcome Kit Partner (Exclusive)	₹ 50,00,000
Networking Lounge Partner (Exclusive)	₹ 50,00,000
Gold Partner (10)	₹ 50,00,000
Registration Partner (Exclusive)	₹ 50,00,000
Engagement Partner (2)	₹ 40,00,000
Silver Partner (10)	₹ 25,00,000
Aspire Partners (3)	₹ 25,00,000
Wi-Fi Enabler Partner (Exclusive)	₹ 20,00,000
Session Partner (10)	₹ 15,00,000

* Taxes & Electricity extra as applicable

IMC26

Partnership

Categories A

10 Years of IMC

S. No.	Particulars	Principal Partner (Exclusive)	Prime Partners (3)	Lanyard Partner (Exclusive)	Platinum Theme Partner (8)	Delegate Kit Partner (Exclusive)	Social Media Partner (Exclusive)	Award Partner (Exclusive)	Welcome Kit (Exclusive)
	IMC 2026 Commercials:	3,00,00,000	2,25,00,000	1,25,00,000	1,00,00,000	85,00,000	75,00,000	60,00,000	50,00,000
1	Speaker Opportunity for senior company leadership (Global / Indian CXOs)	**8**	**7**	**3**	**5**	**3**	**5**	**3**	**-**
2	Complimentary prime exhibition space	**550**	**450**	**200**	**225**	**90**	**150**	**70**	**90**
3	**Brand / Logo Visibility :**								
3.1	In advertisements with Trade Magazines	✓	✓	✓	✓	✓	✓	✓	✓
3.2	On brochures, flyers and other official publications etc	✓	✓	✓	✓	✓	✓	✓	✓
3.3	Logo branding on the IMC website & Videos	✓	✓	✓	✓	✓	✓	✓	✓
3.4	On all official email broadcasts(EDM); IMC Newsletters; Daily Updates during IMC	**6**	**5**	**3**	**3**	**3**	**3**	**2**	**2**
3.5	On Site branding at the venue	✓	✓	✓	✓	✓	✓	✓	✓
3.6	On Directional signages at the venue	✓	✓	✓	✓	✓	✓	✓	✓
4	One full page free advertisement in the exhibition catalogue	✓	✓	✓	✓	✓	✓	✓	✓

Continued....

S. No.	Particulars	Principal Partner (Exclusive)	Prime Partners (3)	Lanyard Partner (Exclusive)	Platinum Theme Partner (8)	Delegate Kit Partner (Exclusive)	Social Media Partner (Exclusive)	Award Partner (Exclusive)	Welcome Kit (Exclusive)
	IMC 2026 Commercials	**3,00,00,000**	**2,25,00,000**	**1,25,00,000**	**1,00,00,000**	**85,00,000**	**75,00,000**	**60,00,000**	**50,00,000**
5	Partner Collaterals will be placed inside the Kit	✓	✓	✓	-	✓	-	-	✓
6	Special mention about the Partner in Social Media Posts	**40**	**35**	**20**	**25**	**15**	**25**	**10**	**10**
7	Special announcements to thank the sponsors	✓	✓	✓	✓	✓	✓	✓	✓
8*	Complimentary Delegate Passes for the Conference	**50**	**45**	**25**	**30**	**20**	**25**	**15**	**15**
9*	Complimentary Passes to Award Ceremony and Cultural Program								
	Add on Features								
10	Video Promotions: Corporate Promotional Videos during breaks;	✓	✓	-	-	-	-	-	-
11	Entry to VIP Networking Lounge	✓ **(10)**	✓ **(7)**	✓ **(5)**	✓ **(7)**	✓ **(5)**	✓ **(5)**	✓ **(2)**	✓ **(2)**
12	Entry to Gold Networking Lounge	✓ **(10)**	✓ **(7)**	✓ **(5)**	✓ **(5)**	✓ **(5)**	✓ **(5)**	✓ **(2)**	✓ **(2)**
13	Live Session Broadcasts at IMC - Youtube, Twitter and Facebook Screens	✓	✓	✓	✓	✓	✓	✓	✓
14	Special Promotions; Product launches	✓	✓	✓	✓	✓	✓	✓	-

S. No.	Particulars	Principal Partner (Exclusive)	Prime Partners (3)	Lanyard Partner (Exclusive)	Platinum Theme Partner (8)	Delegate Kit Partner (Exclusive)	Social Media Partner (Exclusive)	Award Partner (Exclusive)	Welcome Kit (Exclusive)
	IMC 2026 Commercials	**3,00,00,000**	**2,25,00,000**	**1,25,00,000**	**1,00,00,000**	**85,00,000**	**75,00,000**	**60,00,000**	**50,00,000**
	Media Coverage								
15	"Mentions and banner presence in daily newsletter at the venue (Print & Digital)"	✓	✓	✓	✓	✓	✓	✓	✓
	Event App								
16	Conference Live Streaming	✓	✓	✓	✓	✓	✓	✓	✓
17	Branding on the event app	✓	✓	✓	✓	✓	✓	✓	✓
18	30 days content back-up	✓	✓	✓	✓	✓	✓	✓	✓

*** Delegate kits -3,500 Qty**

*** Welcome kits -10,000 Qty**

IMC26

Partnership

Categories B

10 Years of IMC

S. No.	Particulars	Networking Lounge Partner (Exclusive)	Gold Partner (10)	Registration Partner (Exclusive)	Engagement Partner (2)	Silver Partner (10)	Aspire Branding (Led By Partner) (3)	Wi-Fi Enabler Partner (Exclusive)	Session Partner (10)
	IMC 2026 Commercials	**50,00,000**	**50,00,000**	**50,00,000**	**40,00,000**	**25,00,000**	**25,00,000**	**20,00,000**	**15,00,000**
1	Speaker Opportunity for senior company leadership (Global / Indian CXOs)	**3**	**3**	**1**	**1**	**2**	**-**	**-**	**1**
2	Complimentary prime exhibition space	**-**	**90**	**90**	**60**	**60**	**-**	**60**	**30**
3	Brand / Logo Visibility :								
3.1	In advertisements with Trade Magazines	✓	✓	✓	✓	✓	-	✓	✓
3.2	On brochures, flyers and other official publications etc.	✓	✓	✓	✓	✓	-	✓	✓
3.3	Logo branding on the IMC website & Videos	✓	✓	✓	✓	✓	✓	✓	✓
3.4	On all official email broadcasts(EDM); IMC Newsletters; Daily Updates during IMC	**2**	**2**	**2**	**2**	**1**	**-**	**1**	**1**
3.5	On Site branding at the venue	✓	✓	✓	✓	✓	✓	✓	✓
3.6	On Directional signages at the venue	✓	✓	✓	✓	✓	-	✓	✓
3.7	All Halls Seat Cover branding	-	-	-	✓	-	-	-	-
3.8	Speaker Mementos	-	-	-	✓	-	-	-	-
4	One full page free advertisement in the exhibition catalogue	✓	✓	✓	✓	✓	-	✓	✓

Continued....

S. No.	Particulars	Networking Lounge Partner (Exclusive)	Gold Partner (10)	Registration Partner (Exclusive)	Engagement Partner (2)	Silver Partner (10)	Aspire Branding (Led By Partner) (3)	Wi-Fi Enabler Partner (Exclusive)	Session Partner (10)
	IMC 2026 Commercials	**50,00,000**	**50,00,000**	**50,00,000**	**40,00,000**	**25,00,000**	**25,00,000**	**20,00,000**	**15,00,000**
5	Special mention about the Partner in Social Media Posts	**10**	**10**	**10**	**10**	**8**	**-**	**8**	**5**
6	Special announcements to thank the sponsors	✓	✓	**-**	✓	**-**	**-**	**-**	**-**
7*	Complimentary Delegate Passes for the Conference	**10**	**15**	**15**	**6**	**10**	**20**	**10**	**8**
8*	Complimentary Passes to Award Ceremony and Cultural Program								
	Add on Features								
9	Entry to VIP Networking Lounge	✓ **(2)**	✓ **(2)**	✓ **(2)**	✓ **(1)**	✓ **(1)**	**-**	✓ **(1)**	✓ **(1)**
10	Entry to Gold Networking Lounge	✓ **(2)**	✓ **(2)**	✓ **(2)**	✓ **(2)**	✓ **(1)**	**-**	✓ **(1)**	✓ **(1)**
11	Live Session Broadcasts at IMC - Youtube, Twitter and Facebook Screens	✓	**-**	✓	**-**	✓	**-**	✓	**-**
12	Special Promotions; Product launches	✓	**-**	**-**	**-**	**-**	**-**	**-**	**-**

S. No.	Particulars	Networking Lounge Partner (Exclusive)	Gold Partner (10)	Registration Partner (Exclusive)	Engagement Partner (2)	Silver Partner (10)	Aspire Branding (Led By Partner) (3)	Wi-Fi Enabler Partner (Exclusive)	Session Partner (10)
	IMC 2026 Commercials	**50,00,000**	**50,00,000**	**50,00,000**	**40,00,000**	**25,00,000**	**25,00,000**	**20,00,000**	**15,00,000**
	Media Coverage								
13	"Mentions and banner presence in daily newsletter at the venue (Print & Digital)"	✓	-	-	-	-	-	-	-
	Event App								
14	Conference Live Streaming	✓	✓	✓	✓	✓	-	✓	✓
15	Branding on the event app	✓	✓	✓	✓	✓	-	✓	✓
16	30 days content back-up	✓	✓	✓	✓	✓	-	✓	✓

IMC26

Viksit Tech 47

Category C

	Commercial (INR)	Exclusivity	Titles	Speaking Opportunities - Main Stage			Speaking Opportunities - VK47 Side Stage				Exhibition	Thought leadership and recognition	
Package Name			**VT47 Titles**	**Main Stage Keynote**	**Main Stage Fireside**	**Main Stage Panel**	**VT47 Keynote**	**VT47 Fireside**	**VT47 Panel Speaker**	**VT47 Panel Moderator**	**VT47 Booth Space**	**VT47 Report Editorial Board**	**VT47 Report Feature**
Gold (Presenting Partner)	75,00,000	Exclusive (1)	Viksit Tech 47 Partner	1		2	1	1	5	1	120 sq metres in VT47 Zone	Yes	Yes (2 page feature with 1 full page ad)
Sliver	50,00,000	3	Any VT47 Title		1	2		1	3	1	90 sq metres in VT47 Zone	Yes	Yes (1 page feature with 1 half page ad)
Bronze	35,00,000	5	Any VT47 Title						2		60 sq metres in VT47 Zone		Yes (1 page article / interview)
Others	25,00,000	10	Any VT47 Title						1		30 sq metres in VT47 Zone		Yes (quote in the report)

Deliverables for Viksit Tech 47

	Digital Content & Promotion				Branding		Networking		
VT47 Podcast	VT47 Factory / Facility Video	Social Media Mentions	IMC Digital Newsletter Inclusion	Onsite branding (IMC venue)	Digital branding (Website and App)	VIP Networking Lounge Entry	Gold Networking Lounge Entry	Complimentary Delegate Passes	Complimentary Award / Cultural Programme Passes
1 episode	1 video	20	Yes	Yes (Tier 1)	Yes (Tier 1)	2	5	10	10
1 episode	1 video	10	Yes	Yes (Tier 2)	Yes (Tier 2)	2	3	7	7
1 episode	1 video	3	Yes	Yes (Tier 3)	Yes (Tier 3)		1	5	5
1 episode	1 video		Yes	Only at VT47 Zone	Yes (Tier X)			3	3

NOTES

- Viksit Tech 47 Index inclusion will be research driven.
- Viksit Tech 47 Awards will be process driven for which nominations will be invited with a processing fees of Rs 50,000.
- For Keynote and fireside chats, the profile of brand speaker needs to be approved by the organisers
- Panel speaker can be a senior company representative not less than Director / VP / GM.
- All prices are excluding GST
- 50% booking amount by June 15, 2026
- Remaining 50% by Aug 2026
- Booth space will be bare shell, brand will develop it at their own cost
- Electricity charges will be as per actuals
- Additional booth space will be made available at 1.5 times of the per square metre cost

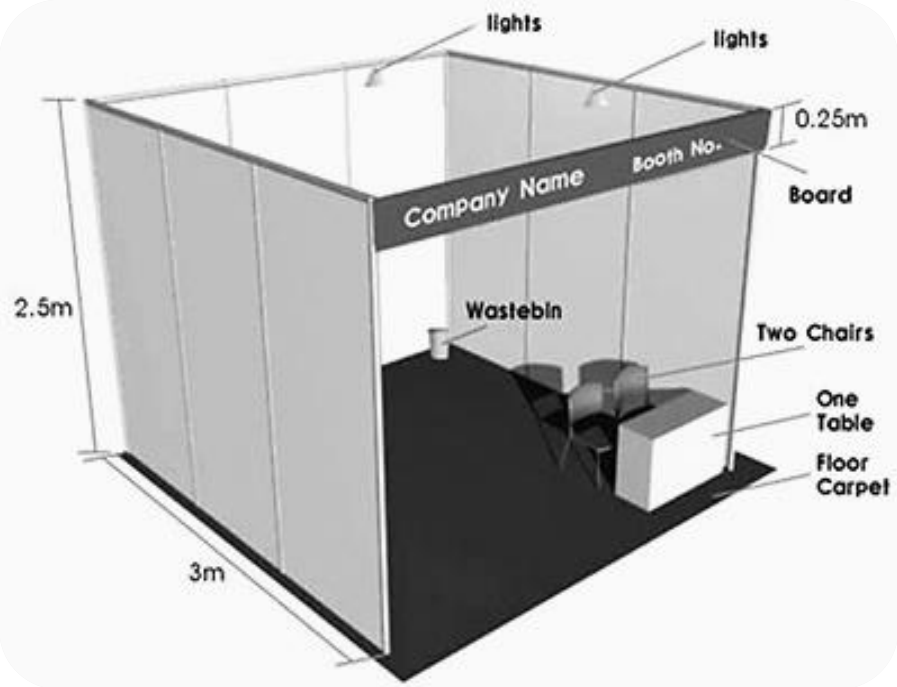
Exhibition Space Details:

Commercials

For every 9 sqm booth INR 3,25,000 + 18% GST
Raw Space – 18sqm above @ INR 30,000 /sqm +GST

Shell scheme package includes a modular shell stand structure, carpet, color fascia with company name and booth number, one information counter, two chairs, one 5 amp power outlet, three 100W spotlights.

*** GST as applicable (Currently @ 18%)**
**** power supply at INR 10,000 / US$ 150 per KW per 9 sqm**



Venue

Yashobhoomi, New Delhi





IMC 26

7-10 October 2026

IICC Yashobhoomi, New Delhi

Asia's Largest Digital Technology Forum

JOIN US

EXHIBITION I CONCLAVE I AWARDS

www.indiamobilecongress.com

info@indiamobilecongress.com